



HERAWORLD INC

(주)헤라월드 비즈니스 & 컨설팅

Shine Light To The
Infinite Values

Invest, Grow, Succeed for Your Better Future



HERAWORLD INC
Golden Hera – Start business in Korea



01. About HeraWorld

02. Our Services

- Business and Brand Consulting Services in Korea.
- Business and Brand Marketing Services in Korea.
- Commercial Real-estate consulting.
- Report of Foreign Investment in Korea

Greetings from Heraworld Inc. CEO



Grow your business with HeraWorld!

Greetings! I am Keumb Vit Hwang, the CEO of HeraWorld.

Under the slogan of "Shine light to the infinite values" we have been operating HeraWorld since 2014. We firmly believe that the growth and development of an individual and an organization through knowledge and information will lead to improving the competitiveness of the nation and world.

Now, we work with experts in each field under the name of HeraWorld, providing efficient services, such as consulting, education, and coaching for the new beginning, growth, sustainable management, and creating social values. Moreover, in its journey we also offer psychological counseling for a healthier life based on great motivations.

2024 Panel member in the Comprehensive consulting project hosted by Seoul Province Self-sufficiency Center.
2024 Seoul Gwanak Lifelong Education Complex Center Preliminary Start-up Class Instructor & Consultant.
2024 MTN Money Today BizInfoPlus HeraWorld Inc. Business Consulting Company Introduction.
2023 Korea Instructor Newspaper Motivation/Self-Development Instructor Award.

- GIS Big Data Expert / Commercial Analyst Qualification.
- Master of Social and Cultural Education.
- Bachelor of Lifelong Education / Bachelor of Lifelong Education, Level 2.

Keum Vit Hwang, CEO of HeraWorld Inc.

About Heraworld Inc.

- 2024. 01. MTN Money Today BizInfoPlus HeraWorld Inc. Business Consulting Company Introduction.
- 2023. 12. Establishment of Global HeraWorld division , the 'Golden Hera.'
- 2023. 11. Establishment of Hera World Co., Ltd.
- 2022. 12. Korea Instructor Newspaper Motivation/Self-Development Instructor Award.
- 2022. 08. Establishment of Golden Education Consulting Co., Ltd.
- 2015. 05. Establishment of KBEC Korea Corporate Education Consulting



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About Heraworld Inc.

Golden-Hera (Global HeraWorld)	Golden-Education	Golden-Therapy
Start-up / Management Consulting	Rehabilitation Center Education	Self-esteem / Self-leadership
Branding / Design / Marketing	Career / Employment / Overseas employment	Relationship / Conflict Management
Commercial Real Estate Consulting	Start-up / Management / Marketing	Psychology / Healing Therapy
	Organization Management / Strengthen Capacity	
	Service / Sales	
	Legal Compulsory Education	



Business Consulting Services in Korea.

Founded in 2015, HeraWorld is a Korean corporation that has undergone three expansions, continuing our path of growth.

We serve domestic government offices, public institutions, corporations, and the Korean branches of international companies, providing consulting, marketing and education services.

At HeraWorld, you can access our entire suite of service processes or simply choose the ones that meet your needs.

Our diverse team comprises professional consultants, commercial location analysis expert, real estate advisor, legal support personnel, marketers and corporate training instructors, all committed to supporting your business.

Our interdisciplinary team of experts collaborates to deliver comprehensive solutions for the development, management, and expansion of businesses, ensuring their success.

Our goal is to facilitate the successful entry of individuals, foreign companies into the Korean market.



Solution & Success

- Setting goals for new business/brand mission, vision, core values.
- Identifying strengths and improvement areas for existing business/brand.
- Experts in each field provide differentiated strategy suggestions based on their experience and know-how.



Your Business Partner & Communication

- Development of business and brand concepts that reflect the sentiment and culture of Korean business.
- Execution of organizational management, services, and marketing strategies to enhance reliability and awareness among Korean consumers.
- Continuous assessment of the performance of services provided to your company, with open communication to guide improvements.



Enlarge your Business to Global Stage
With HeraWorld Inc.

Business/Brand marketing Services in Korea

- We develop concepts following an in-depth analysis of the business/brand.
 - We craft a story that highlights the unique attributes and distinctiveness of your business/brand.
 - After drafting the scenario and script, we refine the concept and narrative through discussions with your company.
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- Branding & Design
 - Website & Landing Page Development
 - Entering a Korean online store & marketplace and registering products.
 - Design & Video production for Advertising
 - Digital Marketing
 - Korean Economic Media Broadcast Distribution (SBS Biz, MTN Biz information plus, etc.)

Corporate Business Process for Companies in Korea

A deep knowledge of Korean business procedures is vital for a successful market entry and sustained operations in Korea. Developing work processes that mirror Korean business culture and ethos, and shaping an organizational culture, can significantly reduce staff turnover and ensure consistent, stable management.

This approach also enhances engagement with customers, creating a sense of trust and accessibility.

Our education support team delivers mandatory training for companies regulated by Korean government ministries and aids in establishing necessary operational processes and service training.





Legally Mandatory Trainings for Companies in Korea

These trainings, required by Korean law for both employers and employees, are specific to their industry and objectives. Government agencies responsible for Korean governance provide these, with lectures and coaching by instructors accredited by government-approved institutions.

Corporate Organization Management Trainings for Companies in Korea

Adhering to the values and principles of Korean business culture, we offer essential business practices for a broad spectrum of industries. Our seminars and workshops encourage participants to adopt professional conduct and teamwork, emphasizing effective communication skills.

Corporate/Business Service Enhancement Trainings for Companies in Korea.

To boost sales by increasing trust and favorability among Korean clients and customer companies, we design and provide lectures and coaching on a service method that may be seen as a good brand.

Establishing a Foreign Capital Investment for Business Expansion in Korea

Our legal support team provides precise and secure guidance for foreign companies aiming to enter the Korean market, facilitating the foreign investment reporting process and navigating through taxes, permits, contracts, and other critical legal procedures. Depending on the investment size, foreign enterprises can qualify for tax benefits from the Korean government and access various certification procedures for financial support, tax advantages, and participation in government projects.



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■ Legal Administrative Service

- Setup of new companies, along with corporate and commercial registrations.
- Foreign Investment reporting, Foreign Investment Visa applications, and immigration registrations.
- Government Certification Registration Report & Licensing for Venture Corporations, Corporate Research Centers.
- Real-estate registration.

■ Tax and Accounting

- Filing of Corporate Tax, Value-Added Tax, and withholding tax.
- Tax optimization consultations under the Special Tax Restriction Act.
- Plans for CEOs, financial planning, corporate insurance consultations.
- Policies for building fire insurance, business liability, sports facility liability.

■ Patents / Certifications Services

- Registrability searches and opinions for utility model, patent, trademark and design.
- Application and registration for utility model, patent, trademark, design and copyright.
- Trial and appeal for utility model, patent, trademark and design.
- Intellectual Property(IP) consulting.

■ Human Resources / Labor

- Consultations on company law, updates to regulations, and structural innovations.
- Designing and managing subsidies from the Ministry of Employment and Labor.
- Handling of the four major insurances and payroll, drafting employment contracts.
- Recruitment advertisements, resignation processes.



Commercial Real Estate Consulting

Achieve differentiated competitiveness for a new start and expansion with Business space consulting in Korea suitable for industry and size.

Analysis using public data such as real estate types, locations, sizes, prices, pedestrian movement patterns, consumer behavior, public transport usage population analysis, potential new roads, and new cities or towns. Our teams in each field offer secure and differentiated services, including *site analysis and operation & marketing strategies* for necessary business spaces (offices, knowledge industry centers, commercial spaces, franchises, factories, etc.), as well as handling legal/tax procedures and registrations required for real estate contracts.



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THANK YOU

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